



BeSt³ Innsbruck

**The Exhibition for Jobs,
Studies and Continuing
Education**

20.-22.10.2010



Facts Best³ Innsbruck

- BeSt³ Exhibitions since 1986 (in Innsbruck every other year)
- Exhibitors 2008: 168
- New 2008: Integration of Special Exhibition for Apprentices (17 exhibitors)
- Total number of visitors 2008: 22.873
- Visitors of Apprentices Exhibition: ca. 3.500
- **Next exhibition: 20.-22 Oct. 2010**
- **Venue: Messe Innsbruck**
- **Registration starting 1 March 2010 at www.best-innsbruck.at**

Organizers

- Austrian Federal Ministry for Education, Art and Culture (bm:ukk)
- Austrian Federal Ministry for Science and Research (BM.W_F^a)
- Austrian Labor Service (AMS)
- University of Innsbruck School of Management

Organization and Project Management

- SoWi-Holding
- Mag. Maximilian Egger, M.A.

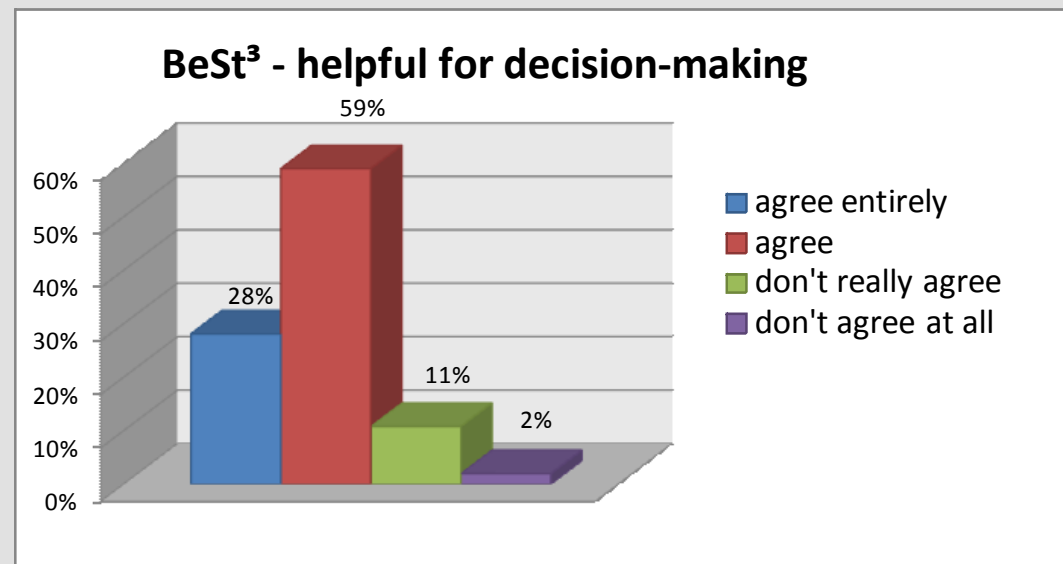


Target Groups

- Pupils
- Highschool students in their final years before graduation
- Students
- University graduates
- Parents
- Teachers
- People interested in continuing education

Measured Quality

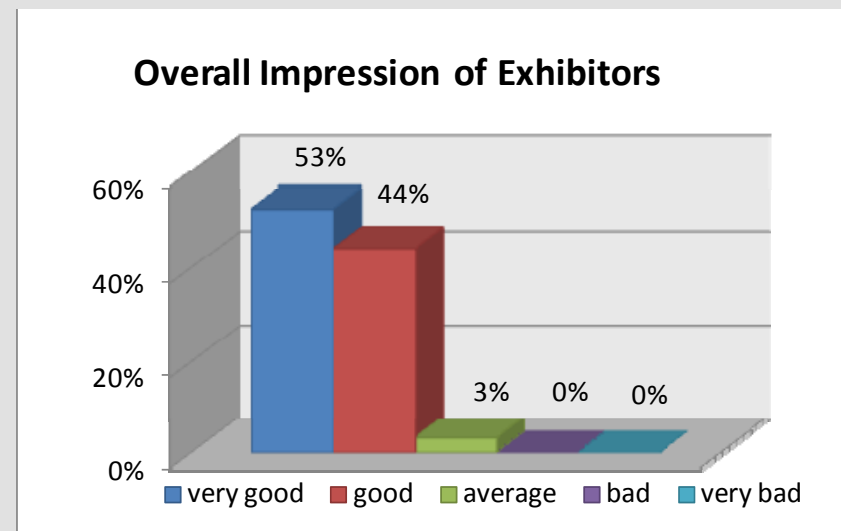
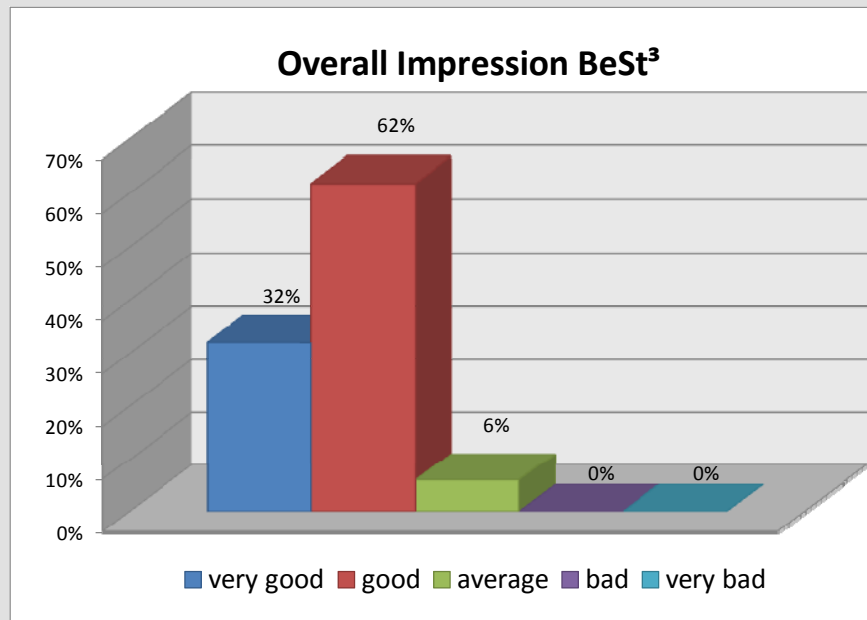
- Evaluation through interviews with a representative number of visitors





Measured Quality

- Overall impression of visitors (left chart) and all exhibitors (right chart)





sowi holding

Contact

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